



CAMBRIDGESHIRE
CRICKET

APPOINTMENT OF TWO NON-EXECUTIVE DIRECTORS

FROM JUNE 2026 - SUPPORTING
PROGRESS, DIVERSITY AND
INCLUSION





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CRICKET

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INTRODUCTION

Established in 1997, the Cambridgeshire Cricket Board (CCB) promotes and develops the game of cricket in the districts of Cambridge City, South Cambridgeshire, East Cambridgeshire, and Fenland, through partnerships with cricketing bodies and other appropriate agencies.

In 2011, the Board became a Company Limited by Guarantee under the name of Cambridgeshire Cricket Limited (CCL) and is responsible for all participation and growth activities, supporting recreational cricket, and talent development pathway programmes.

We work across a variety of cricket leagues, members associations, educational establishments, facility providers, clubs, community groups, and other organisations to deliver our vision and strategy. Read our strategic plan 2025-2028 ([read here](#))

Now is a great time to join the Directorship of Cambridgeshire Cricket Limited and we are looking for candidates to fill the following two roles on the board;

EDI-focused Director

Given the changing diversity of our playing population, particularly from South Asian communities and women's and girls' cricket, we are looking to appoint a Director with lived experience, skills and passion around Equity, Diversity and Inclusion (EDI).

Commercial / Advocacy-focused Director

We continue our search also for a director who will bring with them a way to articulate the positive effects cricket can have on communities (holistically and individually), to grow the game, attract investors to it, and support other directors and the staff to see, believe and communicate this.

We are therefore particularly interested in individuals who

- Are passionate about inclusion and widening access
- Bring experience in one of more areas: commercial growth, community impact, finance, HR or strategy
- Are collaborative, curious and willing to challenge constructively
- Share our belief in the power of sport

In line with our gender and ethnic diversity targets and our ambitions to create an inclusive game locally, we would particularly welcome interest in these roles from women, or under-represented groups within our boardroom.



VISION, MISSION, OBJECTIVES & VALUES

At Cambridgeshire Cricket we have recently defined our Strategic Plan for 2025 -2028 period which can be found [HERE](#)

The vision for Cambridgeshire Cricket is to **“Champion a vibrant environment, empowering every local community to safely and inclusively engage and progress in cricket”**

Aligned to this is the mission for people in Cambridgeshire to say; ‘Cricket is a game for me’

To achieve our vision, we have established six Strategic Objectives:

1. Introduce new people to the game - make it ‘a game for them’
2. Continue to transform the game and opportunities for women and girls
3. Work in partnership to enable people to play
4. Ensure there is strong and robust decision-making supporting and safeguarding the needs of the Cambridgeshire cricket community
5. Offer a coherent, inclusive pathway for players and people to develop and achieve
6. Make a positive difference to people’s lives

Cambridgeshire Cricket Values

INCLUSIVITY	Ensure our work is reflective of and accessible to communities across Cambridgeshire
INTEGRITY	Operating to the highest standards and behaviours in everything we do
COLLABORATIVE	Working with partners to achieve and add value to the work that we, and they, undertake
RESPONSIBLE	As guardians of the game locally we have a duty to support & grow cricket for generations to come
INSPIRATIONAL	Our actions & programmes must bring people with us. Attracting people to the game & enabling all to achieve their potential

Cricket’s Core Values

RUN ON RESPECT	Ensure our game is based on fairness, respect and decency
EMBRACE ENJOYMENT	We make sure everyone finds fun in the game
BUILD BELONGING	We actively include so everyone can find a place in the game
PROGRESS WITH PURPOSE	We stay open to change to keep the game moving forward



ROLE & SPECIFICATION

ROLE RESPONSIBILITY

- To become a member of the Board of Directors and work with the board and employee team to build a strong and compliant organisation to deliver the strategic outcomes of the company
- Ensure we reach our objectives as they relate to our strategy and vision
- To ensure that we remain financially stable and sustainable in order to achieve our strategic aims
- Constructively check, challenge and support the strategic direction of Cambridgeshire Cricket
- Act as an 'ambassador' for Cambridgeshire Cricket with key stakeholders, sponsors and investors

CANDIDATE SPECIFICATION

- A clear desire to drive equity, diversity and inclusion, ideally with lived and employed experience of breaking down barriers to participation
- A skill set and experience to specifically drive forward the commercialisation of Cambridgeshire Cricket and/or the community and Social value that cricket delivers across Cambridgeshire
- A person with knowledge and experience of diverse growth across Cambridgeshire, both in terms of people and facilities, and responding to need
- Experience of issues relevant to being a Director of an organisation (for example, finance, HR, strategy, change, business development)
- Someone who shares our ambition and vision for the future of cricket in Cambridgeshire
- Financially astute, connecting investment with outcomes
- A passion for cricket or for the power of sport more broadly

DIRECTOR RESPONSIBILITIES

As a Non-Executive Director, you will be expected to attend and contribute fully to bi-monthly Board meetings, as well as key Cambridgeshire Cricket events, including in-person strategy sessions and match days, reflecting the important ambassadorial responsibilities of the role.

You will also be expected to build effective working relationships with relevant members of staff. While the nature of these relationships will vary, they should focus on using your skills and experience in a supportive and constructive way to help address challenges and support the achievement of our objectives and strategic priorities.

WHY JOIN CAMBRIDGESHIRE CRICKET?

- Make a tangible difference to people's lives through sport
- Shape the strategic direction of a growing organisation
- Gain or deepen Board-level experience
- Be part of a collaborative and purpose-driven team
- Flexible voluntary role with meaningful impact

This role also offers professional development opportunities, including:

- Strategy and leadership
- Non-executive director experience
- Skill development, including financial oversight, governance, influencing and stakeholder engagement and managing risk



BOARD & LEADERSHIP

Michael O'Toole is Chair of the Board currently consisting of 9 NED's and 1 Executive Director.

Cambridgeshire Cricket Limited currently operates with a delivery team of 12 staff (10 FTEs) who are led by **Russell Doel** as Head of Cricket Operations, who is also a Director of the Company.

The Participation and Growth team are led by **Matt Morley**, Cricket Development Manager, with other members of the team,

- **Lara Neild** - Women's and Girls' Participation Officer
- **Neil Liversedge** - Cricket Development Officer (People & Leagues)
- **Stuart Dockerill** - Schools' and Community Officer
- **Jo Taylor-Ticehurst** - Women's and Girls' Administrator
- **Dan Thomas** - Community Cricket Coach

The Talent Pathway team are,

- **Lee Smith** - Head of Female Talent Pathway
- **James Williams** - Head of Male Talent Pathway
- **Cornelia Ross** - Pathway Administrator

Both the Participation and Pathway elements of Cambridgeshire Cricket's development programme are supported by

- **Jamie Rice** - County Safeguarding and Inclusion Officer
- **Rosie Ferrandino** - Marketing & Communications Officer

Meet the team [HERE](#)





DETAILS & HOW TO APPLY

TIME COMMITMENT

Bi-Monthly Board Meetings which are scheduled 6-12 months in advance, and are accessible remotely. Directors are asked to be involved in strategic sub-group meetings and as support to the team. Overall the commitment is minimum of 1-2 days/month

REMUNERATION

Positions are voluntary (with reasonable expenses covered)

HOW TO APPLY

To apply for a voluntary non-executive Director role, please submit a CV and covering letter, detailing how you fulfil the role description and personal specification to Chris Fuller (Chair, CCL Nominations Committee).

chris.fuller@cambscricket.org.uk

- The deadline for application is **9am on Wednesday 17th June**
- Face to face interviews are planned for Thursday 2nd July 2026

For an informal conversation about the opportunity please contact Russell.Doel@cambscricket.org.uk



Safeguarding Statement

Cambridgeshire Cricket is committed to safeguarding and protecting the children, young people and vulnerable adults that we work with. As such, all posts are subject to safe recruitment process, including the disclosure of criminal records and vetting checks. We ensure that we have a range of policies and procedures in place which promote safeguarding and safer working practice across our services

Equality Statement

Cambridgeshire Cricket Limited, in all its activities is fully committed to the principles of equality of opportunity in cricket, and is responsible for ensuring that its job applicants, employees, workers, office holders, volunteers, participants or members as well as those participating in or watching the Boards' activities are treated fairly and are able to conduct their activities free from discrimination, harassment or intimidation. We actively welcome applications from all backgrounds, particularly those under-represented in our boardroom.





CAMBRIDGESHIRE
CRICKET



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FOR MORE INFORMATION ABOUT CAMBRIDGESHIRE CRICKET

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